



# NANONA AGROCARE LIMITED

## Nanona Agrocare Limited

*Weaving Sustainability, Crafting Excellence*

# PROFILE



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# ■ About Company

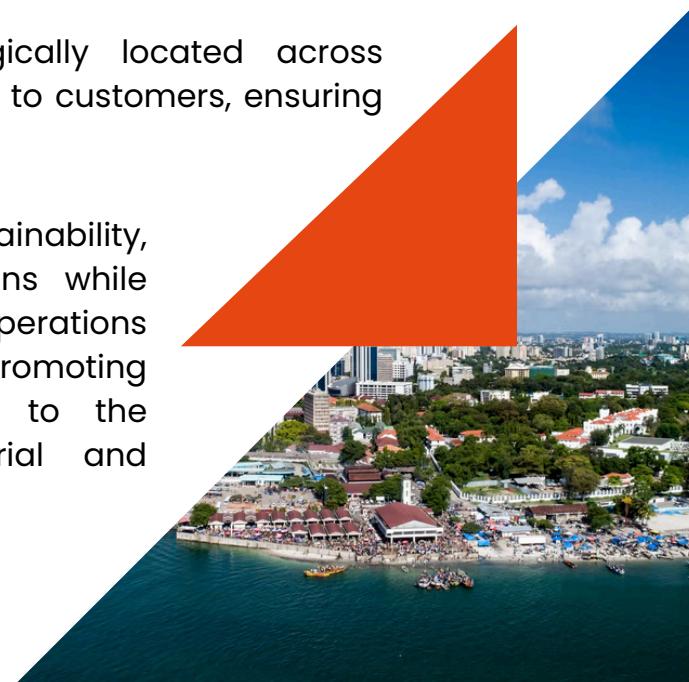


Nanona Agocare Limited, headquartered in Chalinze, Tanzania, is a leading company specializing in the trade of premium sisal fibre and the production of original leather shoes. Our sisal fibre is exported globally, serving diverse industries that demand strength, durability, and eco-conscious sourcing.

Our leather footwear line exemplifies Tanzanian artistry, combining traditional craftsmanship with contemporary design to deliver products that are stylish, durable, and comfortable.

with multiple sales centres strategically located across Tanzania, we bring our products closer to customers, ensuring convenience and accessibility.

At Nanona, we are committed to sustainability, supporting local farmers and artisans while fostering community growth. Our operations focus on providing economic value, promoting ethical practices, and contributing to the development of Tanzania's industrial and artisanal sectors.



# ■ OUR JOURNEY



**Founded in August 2021 by Mr. Nicholaus Amon Noa and Ms. Lusajo Jackson Mwanyingi, Nanona Agrocare Limited** began as a sisal fibre trading venture in Chalinze. Leveraging Tanzania's abundant natural resources, we quickly established strong partnerships with local farmers, ensuring ethical sourcing and sustainable practices.

By 2022, we diversified into leather shoe production, blending traditional craftsmanship with contemporary designs. Key milestones include:

- **2021:** First major international sisal fibre export deal.
- **2022:** Launch of our first leather shoe collection.
- **2023:** Expansion with multiple sales centres nationwide.

Today, Nanona Agrocare is a trusted name in Tanzania and abroad, recognized for our innovation, quality, and dedication to empowering communities.

# ■ Vision & Mission

To become a global leader in sustainable sisal fibre and premium leather footwear, showcasing Tanzanian excellence worldwide.

To deliver high-quality, eco-friendly sisal fibre and leather shoes while promoting economic growth, sustainability, and community development in Tanzania.



# ■ Core Values

01

**Quality:** Uncompromising standards in every product.

02

**Sustainability:** Ethical sourcing and eco-conscious production.

03

**Integrity:** Transparent, honest, and reliable operations.

04

**Innovation:** Merging traditional craftsmanship with modern solutions.

05

**Community:** Supporting artisans and local economies to thrive.

## ■ Leadership Team



**Nicholaus Amon Noa  
(Managing Director)**

*Nicholaus brings over a decade of expertise in agribusiness, driving strategic vision and international growth. His knowledge in supply chain management and export markets has been instrumental in positioning Nanona as a global player.*

**Lusajo Jackson Mwanyingi  
(Director)**

*Nicholaus brings over a decade of expertise in agribusiness, driving strategic vision and international growth. His knowledge in supply chain management and export markets has been instrumental in positioning Nanona as a global player.*



## ■ Our Store

Our flagship store in Chalinze is designed to provide a complete sensory experience, highlighting the premium quality of our leather shoes and sisal fibre products. Visitors can explore, try, and purchase our offerings in a modern, welcoming environment.

With multiple sales centres across Tanzania, Nanona makes it easy for customers nationwide to access our products without compromising quality or service.



# ■ Product Portfolio (Intro)



## Our Offerings

Nanona Agocare Limited specializes in two main areas:

- 1. Leather Shoes:** Handcrafted, stylish, and comfortable footwear.
- 2. Sisal Fibre:** Premium, sustainable fibre for industrial and commercial applications.

Each product embodies Tanzanian heritage, innovation, and a commitment to ethical production.

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Sustainability,  
Crafting  
Excellence”**



# ■ Leather Shoes



## Crafted Excellence

Our leather shoes represent the pinnacle of Tanzanian craftsmanship. Using only high-quality local hides, our artisans handcraft each shoe to ensure durability, comfort, and timeless design.

From formal office wear to casual everyday shoes, our diverse collection meets the demands of all lifestyles, combining elegance, functionality, and sustainability.

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# ■ Leather Shoes



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# Sisal Fibre



## Sustainable Strength

Sisal fibre is our flagship export product, renowned for its strength, flexibility, and eco-friendly sourcing. Our fibre is used in agriculture, construction, textiles, and manufacturing.

Ethically harvested from Tanzanian farms, our sisal undergoes meticulous processing to maintain purity and consistency, establishing Nanona as a trusted supplier for clients worldwide.

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# ■ Sisal Fibre



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# ■ Manufacturing & Process



## From Source to Success

Our manufacturing processes combine traditional techniques with modern efficiency:

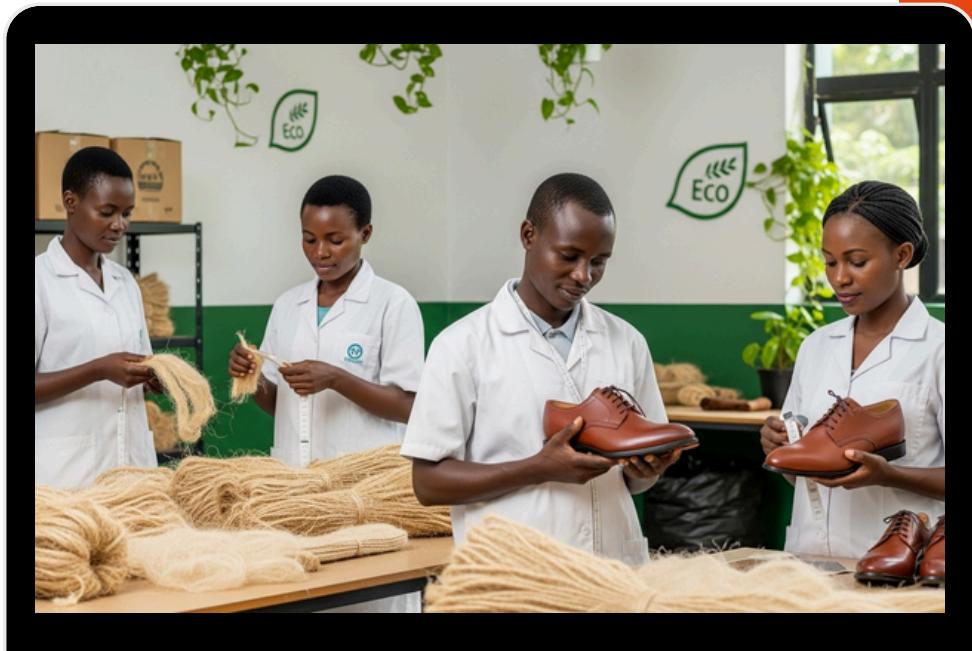
- **Sisal Fibre:** Harvested sustainably, processed for premium quality, and packaged for global export.
- **Leather Shoes:** Crafted by skilled artisans using locally sourced hides and innovative tanning methods.

Every step is monitored to ensure that products meet rigorous quality standards while minimizing environmental impact.

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# ■ Quality Assurance & Sustainability



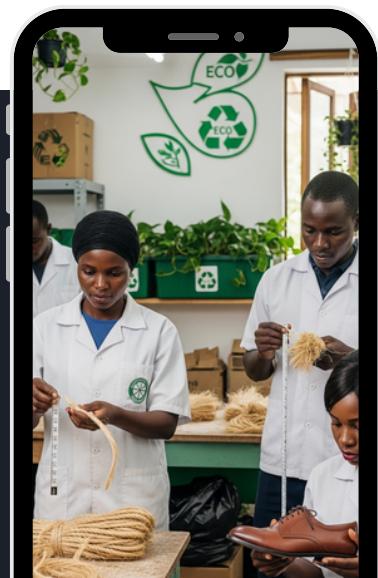
## Commitment to Excellence

Nanona Agrocare Limited implements strict quality control protocols across all operations.

- Regular product inspections to meet international standards.
- Eco-conscious production methods to reduce environmental footprint.
- Ethical sourcing to support local farmers and artisans.

Sustainability is not just a practice—it is a core principle guiding every decision we make.

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# ■ Market Reach & Distribution

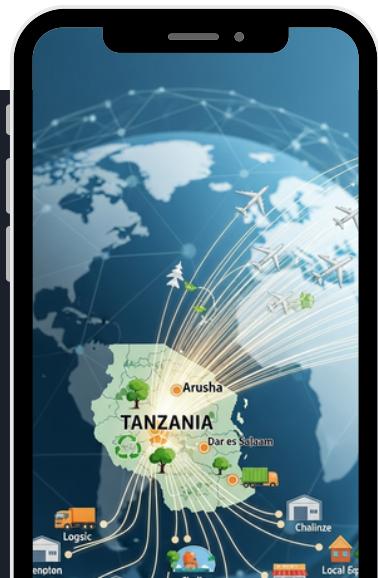


## Nationwide & Beyond

Our strategic sales centres span Tanzania, from Dar es Salaam to Arusha, ensuring convenience and accessibility.

Our robust distribution network guarantees timely delivery to domestic clients and international export partners. This efficiency reinforces our reputation as a reliable, high-quality supplier in global markets.

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# ■ Corporate Social Responsibility (CSR)



## Empowering Communities

Nanona actively contributes to social development through:

- Artisan training and fair wage programs.
- Education support initiatives and scholarships.
- Environmental conservation and sustainable farming promotion.

Our CSR programs strengthen communities, preserve Tanzanian heritage, and build a brighter, sustainable future.

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## ■ Why Choose Us



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# ■ Testimonials & Future Goals



## Voices of Trust

Nanona's leather shoes are stylish, durable, and highly reliable – perfect for our market!" – Retail Partner, Dar es Salaam

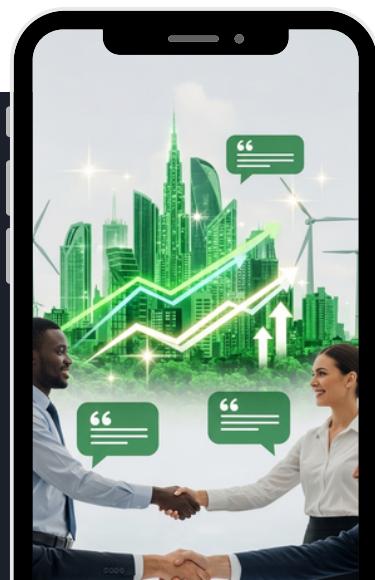
"Their sisal fibre quality is exceptional, and deliveries are always on schedule." – Export Client, Ghana

### Future Goals

By 2030, Nanona aims to:

- Expand export markets across Europe, Asia, and the Americas.
- Launch new innovative footwear designs.
- Invest in green technologies to reduce environmental impact.
- Strengthen community programs and artisan development initiatives.

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# Thank You!

Connect with us for premium quality, sustainable products, and a partnership that empowers communities.



## Contact Us

**Let's Get  
In Touch**

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